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ABSTRACT

A system for conducting commercial transactions over the Internet, whereby a shopper can simultaneously search for a plurality of items on a plurality of websites in a single search. The shopper can selectively specify the items of interest to be searched and can also specify and/or exclude websites to be searched. The system also searches a selectively alterable set of default websites. The system simultaneously searches for all of the items specified by the user on both the default websites and the sites specified by the shopper. Information regarding the items retrieved as a result of the search is displayed for viewing by the shopper. The shopper can simultaneously purchase selected ones of said items.